



Profile.

My passion is to create great design. With nearly ten years professional industry experience, I have developed a solid grounding in graphic design.

- Creative flair and sound design awareness
- Strong conceptually
- Good communication skills
- Excellent typography skills
- Great team player
- Meticulous attention to detail
- Good visualising and presentation skills
- Highly proficient in image making and retouching
- Extensive print and prepress knowledge
- Management, supervisory and administration skills
- Highly organised and good time management

Skills.

- Adobe CS Suite: Photoshop, Illustrator, InDesign and Acrobat (Developing knowledge of Dreamweaver and Flash)
- QuarkXPress and Freehand
- Microsoft Office: Word, Excel and PowerPoint

Career History.

Freelance, Aug 2007 to Present

Elmwood, Hallmark Cards, ALC Media, Bright Red and Private Clients.

Managing my own client base and working for other design studios producing design for branding, identities, print, websites, greeting cards, giftware and packaging.

Full Time Employment

Hallmark Cards, Senior Designer, Feb 2005 to Aug 2007

Working here I produced concept design for greeting cards and giftware. After my first year I was appointed Lead Designer. This enabled me to develop and art direct projects, and to empower and mentor my team. Many of my designs are still best sellers.

Impress Publishing, Middleweight Designer, Dec 2002 to Feb 2005

Produced design for print, advertising, POS and exhibition graphics. Whilst here I set up the artworking department and re-branded all design items for the company. My skills were also utilised for developing the team's design and software knowledge.

Regent Graphics, Designer & Studio Manager, Sep 1998 to Dec 2002

Liaising directly with clients, I produced conceptual work for print. Acquiring fast and accurate skills here enabled me to work effectively to meet tight deadlines. I was responsible for the day to day running of the studio, which included managing a small team. After Regent acquired a publishing company, I helped develop and art direct various publications and magazines.



**Career
History.**

New Creation Design, Junior Graphic Designer, Jan 1998 to Sep 1998
Worked on a variety of print projects and assisted the Creative Director.

Education.

BA Degree.
Graphic Design & Media Studies, London College of Printing

BTEC National Diploma.
Graphic Design and Illustration, Kent Institute of Art and Design

BTEC First Diploma.
Art & Design, Canterbury College, Kent

A Level.
Art & Design and Fine Art, Canterbury College, Kent

10 GCSEs.
St Johns High School, Sittingbourne, Kent

Interests.

Family, Music, Drums, Joinery, Reading, Fitness, Travel, Drawing, Art and Cinema.

**Personal
Details.**

- Born on 28th October 1976
- Married
- British
- Full UK Driving Licence

References.

Available upon request.